MARKETING PROJECT/PROGRAM PROPOSAL FORM

Project/Program Coordinator _____

Project/Program start/end dates _____

Project/Program objective _____
_____
_____
_____

Estimated/actual dollar value of goods, services, funding received _____

Name(s) of sponsors, donors, advertisers, licensees _____
_____
_____

Project/Program summary _____
_____
_____
_____
_____
_____

Type of acknowledgement or recognition to be given _____
_____
_____

Approval:

_____	_____	_____
Chief	Division	Date

_____	_____
Executive Management Committee/Director	Date